

BIANCO MAGGIORE 2012

THREE GLASSES GAMBERO ROSSO

TWOTHOUSANDFOURTEEN



# con Rallo x Diletto

Special  
Gambero Rosso



The Bianco Maggiore was awarded the prestigious “Three Glasses” in 2012 by Italian Wine Guide 2014, published by Gambero Rosso. The news was made official today by the publisher from Rome and made public by the social networks and newspapers.

# Bianco Maggiore, Three Glasses Gambero Rosso.



Our goal is to offer the market products that show enological excellence of the Western Sicily starting from a vineyard care, that no specialized press has called “manic” and that operates within the strict rules of organic farming, carrying on in the cellar, with the result that the entire bouquet of the Rallo wines can boast the “organic wine” label today. A label which also characterizes the Bianco Maggiore, a product that today confirms the Rallo identification with Marsala, insisting on the breeding of grillo grapes, a grape that characterizes the purity of this elegant wine. Once used for the vinification of marsala wine, grillo has jumped for several years to the headlines because of its various characteristics that contribute to the production of fine and sweet wines: Rallo played and continues to play a strategic role in this process of relaunch of grillo. And this recognition, today, leads the company among the most important product endorsements of grillo, undisputed protagonist of the area ranging from Marsala to Mazara del Vallo.

THE RALLO BIANCO MAGGIORE, WITH ITS CHARACTERISTICS, WILL MOST LIKELY BE CLASSIFIED AS A “3 GREEN GLASSES” BECAUSE MADE FROM ORGANIC GRAPES, IN FULL RESPECT OF NATURE AND THE CONCEPT OF “GOOD, CLEAN AND FAIR”, A CONCEPT THAT WE EMBRACE EVERY DAY WITH OUR MODUS OPERANDI, AND AS A “3 GLASSES UNDER 15 EUROS”, CONSIDERING THAT THE SALE PRICE ON THE SHELF OF THE MOST PRESTIGIOUS WINE BARS FLUCTUATES BETWEEN 8 AND 9.50 EURO.

WE ARE CONFIDENT THAT THIS YEAR’S GRAPE HARVEST MAY OFFER A 2013 VERSION OF THE BIANCO MAGGIORE UP TO THE EXPECTATIONS OF THE COMPANY AND OF THE ENERGIES WE EMPLOY IN OUR WORK WITH PASSION AND DEDICATION.